

Curriculum Vitae: DR. Manisha Gupta



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1. OBJECTIVES

I am ordained to pursue career in the field of education in an esteemed institute/university that provides ample opportunities and avenues for academic excellence. I am affirmative to enhance academic career invariably based on intellect and expand frontiers of knowledge. I'll always be employing and augment dedication, loyalty and sincerity towards the achievement of organizational goals.

2. PROFESSIONAL, RESEARCH & TEACHING EXPERIENCE

(a) Professional Experience

Working as Director at Punjab Institute of Management and Technology, Mandi Gobindgarh.
Worked as Management Representative, Administration officer, HOD (Mgt.), Admission Coordinator at Punjab Institute of Management and Technology.

(b) Teaching, Research, Administrative Experience: Total 15 years

- Associate Professor in Department of Management Studies: 4 Years (PIMT, Mandi Gobindgarh),
- Research Scholar: 07 years (PTU, Jalandhar),
- Assistant Professor in Department of Management Studies: 11.5 Years (PIMT, Mandi Gobindgarh)
- Administrative Officer: 9 Years (PIMT, Mandi Gobindgarh)
- HOD Department of management: 2 years (PIMT, Mandi Gobindgarh)
- Admission Co-ordinator: 8 years (PIMT, Mandi Gobindgarh)
- Management Representative: 7 Years (PIMT, Mandi Gobindgarh)
- Officiating Director : 9 months (PIMT, Mandi Gobindgarh Punjab)
- Director PIMT: since Jan 2014 (PIMT, Mandi Gobindgarh Punjab)

3. AREAS OF INTEREST

Security and Capital Markets, Derivatives, Mutual Funds, Securitization

4. PROJECTS UNDERTAKEN

Project I: MBA Project: Financial Engineering: Innovating New Instruments for investors in India

Project II: Ph.D Thesis: Ph.D thesis entitled Insurance Securitization in India.

Guiding five Research scholars doing Ph.d under PTU Jalandhar in areas- Securitization in Banking in India, Working Capital Management in steel Industry In India, Mutual Funds In India, Exchange rate fluctuations and its impact on different sectors in India, Impact of NAREGA scheme.

5. PUBLICATIONS

(A)	PUBLISHED BOOKS	:	03
(B)	PUBLISHED RESEARCH PAPERS	:	18
(C)	Editor (Journals)	:	11
(D)	Workshops/FDP/Seminars/Conferences	:	47

(A) PUBLISHED BOOKS: 03

- (i) Security Analysis and Portfolio Management : for MBA students for PTU from kalyani publisher
- (ii) Security Analysis and Portfolio Management : for MBA students for GNDU from V.K publisher
- (iii) Security Analysis and Portfolio Management : for B.com students of PU from V.K Publisher

(B) PUBLISHED RESEARCH PAPERS: 18

- (i) Life Insurance Securitization: A revolution awaiting a kick start in India. Published in the proceedings of the national conference on INDIA INC-Challenges Ahead held on 12 March 2011 at GNAIMT. ISBN No. 978-81-921-7660-4
- (ii) Online trading: use of IT in stock markets published in the proceedings of national conference on NEW HORIZONS OF SERVICE SECTOR: CHALLENGES AND OPPORTUNITIES held in March 2011. ISBN no. 978-81-921593-7-9
- (iii) Securitized Debt Instruments- an Empirical Study of Mutual Funds' Perception published in PIMT Journal of Research Vol.5 No.1
- (iv) Perception of investors on securitized debt instruments in India. Presented in the National Conference on Emerging management practices in the Global Business environment held on 12 March 2012. Published in the proceedings with ISBN No. 978-81-921-7660-4.
- (v) A new age Securitization and Insurance risk in PIMT Journal of Research Vol.5 no.2

- (vi) Financial Constraints in feed Manufacturing units in Khanna. Presented and published in National Conference at GNA-IMT Phagwara. Published in the proceedings with ISBN No. 978-81-921-7660-4.
- (vii) Gearing up educational institutes to maximize human potential. Published in Asian Journal of Research in Social Sciences and Humanities with ISSN No. 2249-7315.
- (viii) "Life insurance securitization - an empirical investigation of its application in India." published in PCTE journal of business management, vol10, issue 1, jan-june 2013
- (ix) Role of IFRS in Indian Perspective published in PIMT Journal of Research Vol. 6 no. 1 Dec Issue.
- (x) Global Economic Meltdown: An analysis of Indian Economy published in PIMT Journal of Research Vol. 6 no. 1 Dec Issue.
- (xi) IFRS Convergence and applicability in India: A study in Ludhiana and Fatehgarh Sahib Districts in GIAN JYOTI E-JOURNAL, Volume 4, Issue 1 (Jan-Mar 2014) ISSN 2250-348X
- (xii) Measurement of Intellectual Capital – A way to Sustainable Growth, published in the book Latest trends in Management commerce and economics by Baba Farid College of Technology Bathinda with ISBN No. 978-81-928584-1-8 2014
- (xiii) Securitization of Student loan: an approach of financing higher education, published in ISBN book by Desh Bhagat University. 2014
- (xiv) Currency Derivative Markets in India, Published in PIMT Journal of Research vol.7, no.1 July Dec 2014.
- (xv) Derivative trading- a case study in Khanna and Mandi Gobindgarh in PIMT Journal of Research July Dec 2015 issue.
- (xvi) "Customer Awareness towards Tax Saving Instruments in Jalandhar District" in PIMT Journal of Research July Dec 2015 issue.
- (xvii) "LIS- An Alternative Funding Tool For Life Insurance Companies" published in Indian Journal of Finance and Economic Management with ISSN 2347-3061 Volume 2, Number 1 (2015), pp. 35 – 45 of GBS Publishers & Distributors.
- (xviii) "CUSTOMER SATISFACTION AND EXPERIENCE OF MUTUAL FUNDS IN JALANDHAR DISTRICT" published in Global Journal Of Multidisciplinary Studies in Vol. IV, Issue XII. November- 2015 with ISSN: - 2348-0459 and Impact Factor: 2.389.

(C) EDITOR JOURNALS/NEWSLETTERS: 11

- (i) Editor, PIMT Journal of Research issued by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for Jan-May Issue 2013.
- (ii) Editor, PIMT Journal of Research issued by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for July-Dec Issue. 2013.
- (iii) Editor, PIMT, bi-annual Newsletter by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for Jan-May Issue 2013.
- (iv) Editor, PIMT, bi-annual Newsletter by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for July-Dec Issue. 2013.
- (v) Editor, PIMT, bi-annual Newsletter by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for Jan-May Issue 2014.

- (vi) Editor, PIMT Journal of Research by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for Jan-May Issue 2014.
- (vii) Editor, PIMT, bi-annual Newsletter by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for July-Dec Issue. 2014.
- (viii) Editor, PIMT Journal of Research by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for July-Dec Issue. 2014.
- (ix) Editor, PIMT, bi-annual Newsletter by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for Jan-May Issue. 2015.
- (x) Editor, PIMT Journal of Research by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for Jan-June Issue. 2015
- (xi) Editor, PIMT Journal of Research by Punjab Institute of Management and Technology, Mandi Gobindgarh, Punjab for July-Dec Issue. 2015.

(D) WORKSHOPS/FDP/SEMINARS/CONFERENCES: 47

Workshops 9

- (i) Participated in one day International Research Workshop at Patiala on 28 December 2009.
- (ii) Attended one day Workshop on making and managing patents at PTU on 16 March 2011.
- (iii) Attended a three day PTU sponsored FDP on making profits in stock markets on 27 July 2010.
- (iv) Completed five days short term program on Value Engineering at NITTTR, Chandigarh from 16-20 Jan 2006.
- (v) Attended seven days AICTE Sponsored FDP on Teaching Pedagogy in Management Education from 6-12 June 2012.
- (vi) Attended one day National Workshop on Faculty Development: A Quality Initiative at GPC, Alour on 17 March 2012
- (vii) Attended eight days Teacher Orientation Program on Human Values and professional Values organized by PTU from 23rd June to 30 June 2014.
- (viii) Attended and organized two days' workshop on Research Methodology using SPSS at PIMT, MGG on 10-11 March 2014.
- (ix) Attended eight days Teacher Orientation Program on Human Values and professional Values organized by PTU from 23rd June to 30 June 2015.

Conferences and Seminars papers 38

- (x) Participated and presented at National Seminar on Emerging Management Practices in the Global Environment on 10 March, 2012 at GNA-IMT, Phagwara.

- (xi) Participated and Presented at International Conference on Materialism and Consumerism- A bliss or bane on 26 March 2011 at PCTE Badowal.
- (xii) Participated and presented at National Conference on India Inc Challenges ahead on 12 March 2011 at GNA-IMT, Phagwara.
- (xiii) Presented at National Conference on New Horizon of Service sector: Challenges and Opportunities on 12 March 2011 at GPC Alour.
- (xiv) Participated and presented at UGC sponsored seminar on Emerging Paradigms in Indian Financial Sector on 28 Feb 2012 at Punjabi University Patiala.
- (xv) Participated and presented at International Seminar on building world class educational institutes on 4-5 Sep 2007 at Desh Bhagat Institute, Amloh.
- (xvi) Participated and Paper presented on ' Success stories of Women Entrepreneurs' at National Seminar on Women Entrepreneurship in India on 3 March 2007.
- (xvii) Participated and presented at National Seminar on Business transformation through technological Integration on 30 March 2007 at PIMT, Mandi Gobindgarh.
- (xviii) Participated and Paper presented on 'Emerging Trends of ICT in capital markets at National Seminar on Emerging trends in ICT enabled services, 26 October, 2006 at PIMT, Mandi Gobindgarh.
- (xix) Participated and Presented at National Conference on 09 March 2013 at GNAIMT, Phagwara.on "Financial Constraints of Feed Manufacturing units in Khanna".
- (xx) Organized and Participated at PCMA sponsored conference on 5th October 2013 at PIMT, Mandi Gobindgarh.**
- (xxi) Participated in Seminar on Human Rights in Theory and Practice on 29 March 2008 at A.S. College for Women, Khanna.
- (xxii) Participated in Seminar on Women Empowerment on 9 Feb, 2008 at A.S College for Women.
- (xxiii) Participated and Paper presented at International Conference on Emerging Economies- frontier Issues and Potential Strategies in Global Growth by Economies Growth and Research Association and RIMT on 24-25 November 2012 at RIMT, Mandi Gobindgarh.
- (xxiv) Participated and Paper presented at National Conference at GNAIMT Phagwara on Securitization in India: Impact on Commercial Banks on 15 March 2014
- (xxv) Participated and Paper presented at National Conference at GNAIMT Phagwara on Currency Derivatives in India: Growth at NSE on 15 March 2014
- (xxvi) Participated and Paper presented at National Conference at Apeejay Institute of Management and technical campus, Jalandar on Intellectual Capital: A case study of selected Pharmaceutical companies in 2014
- (xxvii) Co-Chaired in the technical session 2 at National Conference at GNAIMT Phagwara on 15 March 2014 on "Innovative Management practices for Business Excellence"
- (xxviii) Participated and Paper presented in the National symposium at GPC, Alour on Business Ethics: A competitive advantage in the globalization era on 10 Jan 2014
- (xxix) Participated and Presented Paper in International Conference on Cross Cultural Practices and Issues in International Business Management on 18 Jan 2014 on IFRS Convergence and applicability in India-A study on Ludhiana and Fatehgarh Sahib Districts at gyan Jyoti.

- (xxx) Organized Participated and Presented Paper in International Conference on Innovative Practices for Global Business growth on 20 Dec 2014 on Efficient Cash Management: The Pulsation of Today's Business.
- (xxxi) Participated and Presented Paper in International Conference on Innovative Practices for Global Business growth on 20 Dec 2014 on Perception Of Investors On Derivative trading – A Case Study In Khanna And Mandi Gobindgarh.
- (xxxii) Participated and Presented Paper in National Conference in GNA University on LIS an Alternative funding tool for Insurance companies in March 2015.
- (xxxiii) Participated and Presented Paper in National Conference in GNA University on impact of exchange rate fluctuation on trade performance in India in March 2015.
- (xxxiv) Participated and Presented Paper in National Conference in GNA University on Overview of Debt Mutual Funds in India in March 2015.
- (xxxv) Organized Participated and Presented Paper in International Conference on Accounting, Auditing and Governance in the SAARC Region & New Paradigms in International Business on 19 Dec 2015 on FDI and regional economic integration in SAARC region: problems and prospects.
- (xxxvi) Participated and Presented Paper in International Conference on Accounting, Auditing and Governance in the SAARC Region & New Paradigms in International Business on 19 Dec 2015 on Relationship among exchange rate and stock index-an evidence of NSE.
- (xxxvii) Participated and Presented Paper in International Conference on Accounting, Auditing and Governance in the SAARC Region & New Paradigms in International Business on 19 Dec 2015 on Customer preferences towards equity linked saving scheme and various other types of tax saving instruments in Jalandhar district.
- (xxxviii) Participated and Presented Paper in National seminar on quality assurance and quality sustenance in higher education on Innovation in Education on 16 March 2016at Gobindgarh Public College, Alour, Khanna.

6. CHRONOLOGY OF ACADEMIC AND PROFESSIONAL QUALIFICATIONS

Name of the examination passed	Year of passing	Board/ University	Marks obtained %	Remarks, if any
Matriculation	1993	CBSE	77%	
10+2 (COMMERCE)	1995	CBSE	76%	
B.COM	1998	Punjab University, CHD.	68%	
M.B.A (SUPER FINANCE)	2000	PTU, Jalandhar	78%	Gold Medalist in College, Silver Medalist in University

UGC NET (Management)	2000	UGC-NET	UGC qualifie d	UGC qualified
Ph.D (Financial Management)	2012	PTU, Jalandhar	Topic of the thesis: "Insurance Securitization in India"	
Others	Got NSE'S Certification In Financial Markets(NCFM) on Equity Derivatives: A Beginner's Module with 93% Score on May 21, 2012			

7. REFEREES

- (i) (Prof.) Dr. S.K.Singla (+91 9988027462)
Director
GNAIMT, Phagwara
E-mail ID: sksingla@gnaedu.in
- (iii) (Prof.) Dr. G.S Batra (Cell No. +91 9855028013)
Profesor. PSMS-Punjabi University Patiala.
E-mail ID: gurdip_batra@yahoo.co.in

8. PERSONAL PROFILE

Name	Dr. Manisha Gupta
Father/Mother Name	Sh. Subhash Chander Gupta
Academic/Professional Qualifications	B.com, MBA(Finance), UGC, Ph.d
Date of Birth	19/06/1979
Marital Status	Married
Permanent Home Address	270, Suncity, Amloh Road, Khanna

EXPLICIT AFFIRMATION

I, **Dr. Manisha Gupta** hereby solemnly affirm that the information given above is true to the best of my knowledge and conscience.

Dated: 02 April 2016

Dr. Manisha Gupta