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PUNJAB INSTITUTE OF MANAGEMENT & TECHNOLOGY

(AFFILIATED TO IKG PTU, JALANDHAR)

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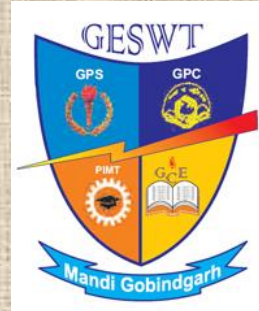
James Kanda

PIMT- Punjab Institute of Management & Technology

“A Center of Academic Excellence”

Punjab Institute of Management & Technology (PIMT) established in 1997 - **"the oldest management & IT Institute of this region"**. Over the decade Institute has transformed into the center of excellence and imparting the quality of technical education and running courses like MBA, MCA,M.COM(Prof.),MCA(leet), BBA, BCA, B.Com.(Prof.),B.SC Agriculture, BMS ATH. It is one of the top B-school of excellence in India and it is the first AICTE approved institute. The institute has collaborated with Wairaiiki institute (40 years old govt. institute based on Rotorua, New Zealand) for students and faculty exchange. The institute houses state of the art academic infrastructure spread over 5 acres of land. Fully Wi-Fi campus is now vibrant with large number of students trying to attain excellence in technical skills and indoctrinate human and social values

Making them a true professional ready to face the global challenges.



Gobindgarh Educational and Social Welfare Trust which is a nonprofit, non-proprietary educational body managed by professionals from various walks of life. The trust is well recognized in the academic world for its progressive approach and commitment to excellence. Along with PIMT, they are also running the chain of institutes like GPS and GPC.

CHAIRMAN'S MESSAGE

PIMT is run by Gobindgarh Educational and Social Welfare Trust, Mandi Gobindgarh. The trust is well recognized in the academic world for its progressive approach and commitment to excellence. The trust's main aim is to provide a beginning platform to the youth for pursuing an outstanding career in the fields of Information technology and Management. This was given a concrete shape by starting Punjab Institute of Management and Technology in 1997. In today's scenario, hoarding knowledge ultimately erodes one's power. If one knows something very important, the way to get power is by actually sharing it so, PIMT is committed to provide quality education in building the future of today's youth. PIMT main aim is to produce talented and skillful personalities with power of guts, to face the new challenges of corporate world with new zeal and outlook. The foremost aim of our institution is to develop the intellectual abilities of the students, cherishing them to align themselves with the industries requirements. I extend warm welcome to all the students interested to join PIMT for a bright career.

Sh. Naresh Aggarwal

PIMT JOURNAL OF RESEARCH

PIMT Journal of Research (UGC Approved Journal)) bearing ISSN No. – 02278-7925) is published bi-annually which presents an academically proficient blending of research articles, short communications, book reviews and doctoral dissertation abstracts. The PIMT Journal of research has launched to promote exchange of ideas among the research scholars, academicians and practicing managers in the field. The main focus of our journal is to promote high quality research work in all the areas of the Business Management and Information Technology.

FACULTY AND STUDENTS PUBLICATIONS

S.NO	FACULTY NAME	TITLE OF THE PAPER	JOURNAL/CONFERENCE
1.	Dr. Manisha Gupta	Securitization: A strategic tool for growth in banking	PIMT Journal of Research Vol 10, No. 1
2.	Dr. Manisha Gupta	Efficiency and productivity of Punjab State Corporative agricultural development bank limited.	PIMT Journal of Research Vol. 10, No. 1
3.	Dr. Manisha Gupta	Innovative Marketing Tools : A case study of IDFC Mutual funds	PIMT Journal of Research Vol. 9, No. 2
4.	Dr. Manisha Gupta	A Study of working capital management of steel industry in India	Asia Pacific Journal of Research in Business Management.
5.	Dr. Manisha Gupta	Efficient management of working capital in steel industry in India	Asia Pacific Journal of Research in Business Management.
6.	Dr. Rajiv Kumar	Smartphone assisted road surface monitoring & classification using neural network	National conference on global information & business strategies at Gitarattan International business school, Delhi.

7.	CMA Rajni Bansal	A Study of working capital management of steel industry in India	Asia Pacific Journal of Research in Business Management.
8.	CMA Rajni Bansal	Efficient management of working capital in steel industry in India	Asia Pacific Journal of Research in Business Management.
9.	Dr. Neha Mahajan	Work force Diversity: A key to improve productivity	PIMT Journal of Research Vol. 9, no. 2

GAIETIES @ PIMT

Havan @ PIMT

Punjab Institute of Management and Technology organized a Havan on 25 aug 2017 in PIMT campus on account of new academic year 2017-2018. The Havan was organized for seeking the blessings of the almighty. Trust members, faculty, staff and students were present in Havan.



Workshop on "Goods and Service Tax" @ PIMT

Punjab Institute of management and technology organized a workshop on "Goods and Service Tax" on 15 July 2017 in PIMT campus. The main objective of organizing this conference was to deliberate on the changing paradigm in Indirect taxation regime and to provide participants with a detailed understanding, implementation, valuation and other practical aspects of Goods and Service Tax. CMA Rakesh Bhalla and CMA Anil Sharma were the keynote speakers of this workshop. CMA Rakesh Dhiman were also present in the workshop. During their speech they discussed the issues related to the overall view of Goods and Service Tax CGST Act, SGCT Act, IGST Act, 2017 Levy of GST, Composite Scheme, Valuation, Input tax credit, Block Credits, ISD, meaning of supply, Accounts, Invoices, Returns, Payments of GST, impact of GST on business.



Fun and Entertainment with “Josh Campus da” from channel Josh TV at PIMT

Punjab Institute of Management and Technology organized Fun and Entertainment in a very chimerical way in association with channel Josh TV . A team from Josh TV was invited to enthrall the audience. Mr Param and his team from Josh Campus Da entertained the students .Various fun games like tongue twister ,Open talent Competition , boliyan, melodious songs of today and past era, Comedy performances, and other cultural performances of the students made the atmosphere energetic and enthusiastic. students of PIMT participated in the various events with great enthusiasm.



Induction programme @ PIMT

Punjab institute of management and technology organised induction program for MBA ,MCA, BBA, BCA ,B.com Prof, M.com prof, BSC (Agriculture) and BMS (ATH) on 31.8.2017. Dr. Manisha Gupta(Director PIMT) inaugurated the function. The main aim for organising induction program was to introduce new admitted students with their senior and staff members and the orientation of the students with the institute and the flow of events in the upcoming year. All the fresher students would be able to familiarize themselves with the culture and ethos of the institute.



Fresher's Party @PIMT

Punjab Institute of Management and Technology organized a fresher's party on 16 september 2017. The fresher's party was celebrated with great pomp and show. The ceremony saw many dizzling performances by both seniors and juniors alike from energetic dance numbers that made evening even more charming. At last, the winners of Mr. & Ms. Fresher'17 were selected . Mr.Sameer (MBA 1ST) and Miss Vanshika(BMS ATH 1st) became Mr. & Ms. Fresher'17. Mr. Dashing of the party became Mr Raman (BCA 1st) and Miss gorgeous became Miss Banita (BSC AGR 1st). Ms Kavita (MBA IST) received the tag of best dressing.The function was followed by snacks and lunch. Last but not the least there was a mash-up of all students of PIMT together, enjoying, dancing, mixing up and mingling to become a whole big family to share love and happiness together and an evening to be cherished lifelong with a broad smile upon faces.



Workshop on international internship for airlines, tourism and hospitality management students

Matrix Infosys overseas education consultants delivered a workshop at PIMT on international internship for airlines, tourism and hospitality management. Students of airlines, tourism and hospitality management got exposure of international internship and also about the different international diplomas. In this workshop the areas like Resume enhancement, international internship, international diplomas, and grooming and personality development were also covered.



Talent Hunt @ PIMT

Punjab Institute of Management and Technology organized a talent hunt competition for the students of PIMT on 21.9.2017. PIMT students presented a show of their hidden talents and capabilities. Every student was trying to influence the selectors with their talents. Everyone was thrilled especially by the Punjabi and western songs and dances. Different categories were kept to explore various talents. The categories included solo songs, folk songs and western songs, classical vocal, instrumental music, standup comedy, mimicry, mono acting, debate, quiz, classical dance, giddha/ bhangra, rangoli, landscape, painting, sketching, collage, poster making, clay modeling, cartooning etc. Dr Manisha Gupta (Director PIMT) insisted and inspired students to follow the noble path of discipline, moral values and great thoughts. She quoted "such kind of competitions are conducted and organized to carve out the hidden and unpolished talents of the students, so the students should participate in them with great zeal. The Competition gave the students a platform to showcase their talent and every participating student participated with great enthusiasm.



Basketball tournament @PIMT

Punjab institute of management and technology in association with IKG PTU Jalandhar organized a three day basketball tournament from 8.10.2017 to 10.10.2017. 27 teams (18 Boys teams and 9 girls teams) from various colleges of Punjab participated in the tournament. Sh. Anil Kumar Agrawal (President GESWT, MGG) was the Chief guest of closing ceremony. In the boys category, First position was bagged by Chandigarh engineering College, Landran and 2nd position was bagged by Guru Nanak Dev engineering College, Ludhiana and 3rd position was bagged by Rayat Institute of engineering & Technology, Railmazra. In Girls Category, First position was bagged by Chandigarh engineering College, Landran and 2nd position was bagged by Guru Nanak Dev engineering College, Ludhiana and 3rd position was bagged by BCET, Gurdaspur.

Dr Manisha Gupta (director PIMT) said that The great virtue of sports teaches everybody to acquire the will to win.



Teachers Day Celebrations @ PIMT

Students of Punjab Institute of management and technology Celebrated Teacher's Day on 5th September marks the birth anniversary of the ex-president of India and a renowned teacher, Dr. Sarvepalli Radhakrishnan. To commemorate this day with all its zest, students of PIMT conducted various activities and pay tribute to their teachers. Initiatives such as 'Follow my Teacher', 'Band of respect' and 'Thank You Wall' was carried out by students to express their gratitude towards the contributions made by their teachers.



Entrepreneurial seminar @ PIMT

PIMT organized a guest lecture on Entrepreneurship for the students of PIMT in college premises on 20.9.2017. Dr Pushvinder Jit Singh (MD, M/S Tynor Orthotics Private Limited) came for guest lecture. Tynor Orthotics Private Limited (Tynor) is the largest manufacturer and exporter of orthopedic appliances and fracture aids in India. Mr Anil Kumar Agrawal (President GESWT, MGG) and Mr Vikas Garg (Member GESWT, MGG) were also present. In the guest lecture Dr Pushvinder Jit Singh addressed the students of PIMT that Entrepreneurial development today has become very significant in view of its being a key to economic development. In the Guest lecture students got an excellent exposure and they learnt so many things which were new to them.



Motivational Lecture @ PIMT

Pimt Organized a guest lecture for the students of Mgt., IT, B.Sc. Agriculture and BMS (ATH). The main objective of this seminar was to motivate the students and develop creative thinking in students so that their overall personality can be enhanced which will help to their professional life .



World tourism day @ Kurukshetra

World tourism day was celebrated very enthusiastically at PIMT. The purpose of this day is to raise awareness on the role of tourism within the international community and to demonstrate how it affects social, cultural, political and economic values worldwide. The students prepared various posters and presented their views on the theme of 'Tourism for all', on world tourism day celebrations. They visited at kurukshetra for celebrating this day.



PIMT participation in PCTE fest EHSAAS-17

Students of PIMT participated in PCTE fest EHSAAS-17 and participated in various events like group dance, quiz and solo dance. All the students participated very enthusiastically in different events and gave shining performances.



In Desh Bhagat university Youth festival PIMT students won first prize in play and a cash prize of Rs 5100 .In Skit PIMT won First prize. In Gidha PIMT won 2nd prize and a cash prize of 5100. In Rangoli PIMT won 2nd prize.Mr amritpal singh BMS ATHM 1st) and Ms Manpreet kaur (BMS ATHM 5th) were selected as best actors in skit and mr chandan Kumar again won the tag of best actor in play.



Quiz competition for school students @ PIMT

Punjab Institute of Management and Technology organised an Inter School quiz competition for the students of 35 CBSE and PSEB schools. The Topic of the competition was Biography of Dr APJ Abdul Kalam. The competition started on 15 october 2017 in different schools. Mr Akash Chopra (Admission Head, PIMT) and Mr Vishal Kumar (Admission Counsellor, PIMT) organized this competition in different schools . Today, 27 october 2017 was the final competition which was organized by Ms Alka Kapoor, Ms Teena Sharma and Dr Neha at PIMT campus.



Seminar on Diabities @ PIMT

Punjab Institute of Management and Technology in association with Lions Club Mandi Gobindgarh organized a seminar on “Diabetes Awareness” for the students of PIMT on 20.11.2017 .. World Diabetes Day (WDD)' is observed on 14th November every year. It was introduced in 1991 by the International Diabetes Federation and the World Health Organization in response to the alarming rise of diabetes around the world. This day is the primary global awareness campaign of the diabetes .Lion Anand Sahni (321 f Distt Governor, Lions Club) was chief guest in this seminar. He said that this seminar will raise public awareness about Type 2 Diabetes to help people suffering from it manage it in better way. Dr. Ana Sodhi (Director Sodhi Diagnostic lab, MGG) disseminate the knowledge in the area of diabetes with special provisions of how to fight diabetes



Youth Festival @ PIMT

The 3-day the IKG PUNJAB TECHNICAL UNIVERSITY ZONAL YOUTH FESTIVAL (Central Zone) at Punjab Institute of management & Technology, Alour (Khanna) culminated on the 27.10.2017. The event was held over 25 october 2017- 27 october 2017 and turned out to be nothing short of a record-breaker and a trend-setter. The theme of the youth festival was Skill India and was dedicated to the martyrs of Saragarhi battle. Prof. Nirmal Singh Jaura (Director, Youth welfare, PU Chandigarh) was the esteemed Chief Guest on the concluding day, graced the event with his invigorating presence. He said that these kinds of festivals provide the students an atmosphere of creativity and group participation and helps in the overall development of the students. Sh. Jaspreet Singh (SDM, Amloh) and Mr Sameer Sharma (Asst. Director , Youth affairs, IKG PTU) were the guest of honor on the final day. Sh. Rajpal (observer from IKG PTU) very carefully managed the different activities of the youth festival. Events like western vocal solo, western group song, giddha, international group dance, on the spot painting and Rangoli were the part of the final day of the festival. The youth fest proved to be the most effective way of bringing the best out of youth, encourage their creativity, enhance social interaction and facilitate exchange of ideas and thoughts. More than 900 students from various colleges participated in the youth fest& showcased their talents & managerial skills through dance, music, literary work, sports and various categories of events. The participants mesmerized the audience and competed with great zeal with each other. Overall trophy was bagged by GNE, Ludhiana and Runner up Trophy was bagged by GNIMT, Ludhiana. In the cateogory of Music,& Literary , music& Literary trophies were won by GNE, Ludhiana, In dance category, dance trophy was won by GGI, Khanna. Theatre trophy was won by GNIMT, Ludhiana . Fine Arts Trophy was bagged by ASGI, Khanna. All the dignitaries present and Dr Manisha Gupta (Director PIMT) gave way the prizes to winners of different events.





PIMT students participated in IKG PUNJAB TECHNICAL UNIVERSITY INTER ZONAL YOUTH FESTIVAL

PIMT students participated in various events in inter zonal youth festival on 10-12 nov. 2017 and won various positions. **In Mehndi and Mime PIMT won first prize and Punjab Institute of Management & Technology will represent IKG PTU in National youth Festival (North zone) in event Mime. In Play PIMT won 2nd prize.** Mr neeraj Kumar (BCA 3rd) was selected as best actor in play. In the zonal youth festival PIMT won first position in play (Atma Jale) and mehndi. In gidha and rangoli and photography PIMT won 2nd prize. In Mime PIMT won 3rd prize. Mr Chandan Kumar (BCA 3rd) was selected as Best actor in play



TRAINING & PLACEMENT NEWS

Training & Placement Cell has wide network and has developed excellent liaison and rapport with the industry of this region. The placement through campus is assured to every student undergoing post graduate course in this institute. The students are specifically groomed to meet the challenges of the globalized industry and service sector. Special focus is laid on to develop soft skills and technical knowledge by providing regular PD classes by IIM experts in association with” Elements Academia- (An IIM Alumni venture) and NIIT to inculcate qualities like honesty, integrity.



The department also arranges industrial training for students. Large number of students gets the opportunity to undergo training in MNC and reputed industries/ software firms like SMT Machines ,A.R casting, East Man Cast and forge LTD, Chanakya Dairy Products Limited, A.R. Casting, Hindustan Coca Cola Beverages PVT, Hero Cycles Limited, Remax, Edelweiss, Sebiz Technologies, HCL Ludhiana, Sobhagia Sales Pvt.Ltd., Cargill India, Just Dial, LIFE CELL, CQLSYS Technologies, Beta soft technologies.. The department also arranges industrial visits and Guest Lectures of eminent personalities from industry and academia.

INDUSTRIAL VISITS

Frequent industrial visits are organized for the students in the various industries to expose them to the industrial work culture and environment. The objective of such industrial visits is that Management and IT students should be equipped with the requirements of both theoretical and practical aspects to compete the competitive world and to enhance their employability.

- BCOM (P)3rd , 5th, BBA 3rd, BBA 5th visited Avon Cycles, Ludhiana where they explored management techniques in cycle industry
- BMS ATHM 1 visited McDonald's Doraha for industrial Visit for enhancing the knowledge about fast food industry
- BBA 1st, Bcom (p) 1st and MBA 3rd visited Chanakya Dairy Products Limited for exploring manufacturing of cold dairy products and their management strategies.
- B.Sc. Agriculture visited PAU Ludhiana on the occasion of Kisan Mela for getting the knowledge about new techniques in agriculture industry.
- BMS ATHM 3rd and 5th visited haveli Rajpura where they learnt about hospitality.



Workshops for Information Technology students

The following workshops were organized for IT students by different companies:

Company	Topic
Cyber Defence intelligence	Cyber Security
Appin Technologies	Network Security
Networking Hub	Android
CS soft Solutions	New technologies

6 months internship of BMS ATHM students.

Students of BMS ATHM are getting their internship from various reputed companies for getting practical exposure. Some of the companies are listed below:

SOTC Travel PVT LTD

The Experience Factory

JW Marriot

Ramada Plaza

Park Plaza

Regenta Central Klassic

Taj Hotel Chandigarh

Mc Donalds

ADMISSION FOR THE SESSION 2018-19

PIMT, the oldest and the first AICTE approved institute of the region is offering graduate and post graduate courses like MBA, MCA, M.COM(Prof.), MCA(leet), BBA, BCA, B.Com.(Prof.), B.SC Agriculture, BMS ATH.

WHY PIMT

- ❖ *One of the Top B-School by B-School Survey*
- ❖ *One of the Best MCA College by Silicon India*
- ❖ *Best faculty in the Area by Survey*
- ❖ *Visiting Faculty from IIMs, NIIT & Central Universities*
- ❖ *Placement Tie-ups with Reputed companies.*
- ❖ *100% Placement Assistance.*
- ❖ *Attractive Scholarship schemes*
- ❖ *Free education for SC students*
- ❖ *E-Journal Access to all students*
- ❖ *Availability of Transportation facility in nearby areas.*
- ❖ *Develops managerial traits.*
- ❖ *Collaborated with Wairaiiki institute for students and faculty exchange.*

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