

RESUME

Dr. NEHA MAHAJAN

**3757/57 KUNDAN NAGAR
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Objective: To work in a challenging environment that encourages continuous learning and creativity, provide exposure to new ideas, and stimulates personal and Professional growth.

Work Experience:

- Served as Management Faculty in PTU Learning Centre Model Town Ludhiana for 6 months.
- Served as Management Faculty in PTU Learning Centre GNIMT Model Town Ludhiana for 6 months.
- Worked for 2 year in GNIMT as Training and Placement Officer
- Worked for 1 year in GNKCW Model Town Ludhiana as Lecturer
- Worked for 3 years in S.D.P College for Women, Daresi Road Ludhiana as Assistant Professor
- Working in PIMT College, Mandi Gobindgarh as Assistant Professor

Professional Skills:

- Competent to teach BBA
- Competent to teach MBA

Education:

- **2012** : Qualified UGC - NET (MANAGEMENT)
- **2009-2012** : Ph.D. (MANAGEMENT)
- **2007-2009** : M.B.A (H.R / MARKETING) with Distinction
- **2004-2007** : B.B.A (Gold Medalist)

Achievements:

- Gold Medal in B.B.A in P.T.U University
- 4th Position in MASTERS in P.T.U out of 72 colleges
- Paper presented on National seminar on topic “TALENT MANAGEMENT” in **D.A.V College MALOUT.**
- Paper presented and published in International Conference on topic “**Service Sector: The Moving Force of Indian Economy**” in **PCTE Baddowal.**
- Paper presented in National Seminar in **National College Of Doraha.**
- Paper presented on National Seminar on Topic “**Advancement In Information Technology & Innovations In Management**” **SCD Govt College Ludhiana**
- Paper presented on National Seminar on topic in **GGNIMT College Ludhiana** on topic “**E-governance Problems , Challenges and Prospects in India**”
- Paper presented in **D.A.V College Phillaur** on National Seminar on topic “**Impact of FDI on Multi Brand Retail Market in India**”
- Paper presented on ICSSR Regional Seminar on topic “**India an Emerging Opportunity**” **Kamla Lohtia Sanatan Dharam College Ludhiana**
- Paper presented on CDC Sponsored National Seminar on topic “**Complexities of Multiple Paradigms of Higher Education in Sustainable Development**” in **SPN College Mukerian.**
- Paper published in “ **The Economic World**” Refereed Journal Vol 1 No.2 with **ISSN 2393-8145** on topic “ **CSSR in Indian perspective**”
- Paper published “**Asian Journal Of Multidimensional Research**” with Issue **ISSN:2278-4853** Vol. 4, Issue 3, March 2015 **Impact Factor: SJIF 2013=4.708** on topic “**Foreign Direct Investment Affect On Telecommunication Sector In India**”
- Paper published in **International Journal of CSE & IT** on topic “**Green Marketing Policies And Practices For Sustainable Development**” with **ISSN-2280-2237** Published Online June 2015 , Volume 1, Issue 3
- Paper published in **International Peered Reviewed Referred Online Journal Of Business Management And Scientific Research** VOL : 13, January, 2016 on topic “**Impact Of Green Marketing On Consumer Buying Behaviour**” with **ISSN: 2394 - 6636 IJIF IMPACT FACTOR : 1.125**
- Paper published in **International Journal of Current Innovation Research** on topic “**E-Governance: Its Role, Importance And Challenges**” with **ISSN - 2395 -5775.**
- Paper published in International Journal Of Latest Trends in Engineering and Technology with **Index Copernicus, ICV- 77.02/100, Index Copernicus, ICV- 7.39/10, ISSN : 2278-621X** Thomson Reuters Researcher ID indexed **Journal Volume 6 Issue 2,** on topic "Contemporary Issues In Human Rights Education"
- Paper published in **Global Journal of Multidisciplinary Studies** on topic “**Prospects of E-learning in Emerging India**” **ISSN: - 2348-0459, IMPACT FACTOR: 2.389**

- Paper published “**Asian Journal Of Multidimensional Research**” with Issue **ISSN:2278-4853** Vol. 4, Issue 3, March 2015 **Impact Factor: SJIF 2013=4.708** on topic “**Relationship Marketing In The Internet Age**”
- Paper published in **International Peered Reviewed Referred Online Journal Of Business Management And Scientific Research** VOL: 17, May, 2016 on topic “**The Quality Of Higher Education In Developing Countries** ” with **ISSN: 2394 - 6636 SRI IMPACT FACTOR : 2.643**
- Paper published in **UGC Sponsored** National Seminar on Future Retailing in India organized by **Des Raj Vedhara D.A.V Centerary College, Phillaur, Jalandhar** on topic “**Impact Of FDI In Multi Retail Market In India**” with **ISBN: 978-93-85835-17-9**
- Paper published “**PIMT Bi – Annual Peer Reviewed Journal of Management & Technology**” with Issue **ISSN:02278-7925** Vol. 9, Issue 2, Jan – June 2017 on topic “**Workforce Diversity: A Key To Improve Productivity**”
- Paper presented in **A.S College Khanna** on National Seminar on topic “**Higher Education in India: - Issues, Challenges and Suggestions**”
- Act as Deputy Superintendent in conducting PTU Exams in GNIMT
- Act as Superintendent in conducting PU Exams
- Member of NAAC Steering Committee
- Attended General Orientation Course at Panjab University in December 2015-2016.
- Member of Teachers Union Association in 2016
- Awarded Appreciation Letter for conducting Youth Festival in PIMT, Mandi Gobindgarh
- Acts as Judge in Talent Hunt organized by PIMT
- Acts as judge in Farewell organized by PIMT
- Appointed as Subject Matter Expert (SME) Panel in Hire Mee Pvt. Ltd Online Web Portal

Summer Training:

- Two Months Summer Training at ICICI LIFE INSURANCE, LUDHIANA.
- Two Months Summer Training at VARDHMAN (TEXTILE & SPINNING MILL) LUDHIANA.

Strengths:

- Positive Attitude
- Good Communication / Interpersonal skills
- Always adhere to target dates in accomplishment of various tasks
- Believe in team work
- Hard Working
- Sincere & Punctual

Personal Information:

Father's Name : Mr. Veer Chander Mahajan
Mother's Name : Mrs. Suman Mahajan
Date of Birth : 9th March 1986
Marital Status : Unmarried
Nationality : Indian
Language known : Hindi, English, Punjabi

References:

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Dr. Neha Mahajan