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# PIMT

ALOUR KHANNA, PUNJAB

# NEWSLETTER

(AFFILIATED TO IKG PTU, JALANDHAR)

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# PIMT- PUNJAB INSTITUTE OF MANAGEMENT & TECHNOLOGY

## “A Center of Academic Excellence”

PIMT is listed under Section 2(f) of **UGC** that is the oldest management institute and was established in 1997. We imparting Quality Technical Education and has transformed into the Center of Excellence over the decade and running courses like **MBA, MCA, BCA, BBA, MCA(LEET), BTTM PG Diploma in Digital Marketing, B.Com.(Prof.), B.Sc Agriculture, B.Sc. MLS, International Diploma, Diploma in Fire and Safety management, B.Voc data and Web analytics.** Over 5 acres of land, the institute houses state of the art academic infrastructure sprawled. Fully **Wi-Fi campus** is now vibrant with more than 450 students trying to attain excellence in technical skills and inculcate human and social values making them a true professional ready to face the global challenges.



# ABOUT GESWT

**Gobindgarh Educational and Social Welfare Trust** runs **PIMT**. It is managed by professionals that is a nonprofit, non-proprietary educational body. The trust is well recognized in the academic world for its progressive approach and commitment to excellence. Centralized policies, decentralized administration, well designed institutional programme and flexible management system are the basis of its unique identity. Along with PIMT, they are also running the chain of institutes like GPS and GPC.





# CHAIRMAN'S MESSAGE

PIMT is run by Gobindgarh educational and social welfare trust, Mandi Gobindgarh. The trust is well recognized in the academic world for its progressive approach and commitment to excellence. The trusts main aim is to provide a beginning platform to the youth for pursuing an outstanding career in the fields of Information technology, Management, Agriculture, Tour and travel. This was given a concrete shape by starting Punjab institute of management and technology in 1997. In today's scenario, hoarding knowledge ultimately erodes one's power. If one knows something very important, the way to get power is by actually sharing it. So PIMT is committed to provide quality education in building the future of today's youth. PIMT's main aim is to produce talented and skillful personalities with power of guts, to face the new challenges of corporate world with new zeal and outlook. The foremost aim of our institution is to develop the intellectual abilities of the students, cherishing them to align themselves with the industrial requirements. At present all of us face a common threat the coronavirus – COVID 19. Today's declaration of a pandemic is a call to action – for everyone, everywhere. It's also a call for responsibility and solidarity – as people united. As we fight the virus, we cannot let fear go viral. Let's move forward with resolve and without stigma. However, Punjab Institute of Management and Technology did best efforts to provide better education at home for students.

**Sh. Naresh Aggarwal**

# PIMT JOURNAL OF RESEARCH

PIMT Journal of Research (**PIMT-JR, ISSN No – 2278-7925**) UGC listed is a peer – reviewed refereed journal, started in March, 2008 published quarterly, presents an academically proficient blending of research articles, short communications, book reviews and doctoral dissertation abstracts. The PIMT Journal of research has launched to promote exchange of ideas among the research scholars, academicians and practicing managers in the field. PIMT Journal of Research (PIMT JR) is International in scope and readership, the journal is multidisciplinary in nature, focusing on pure empirical, applied and interdisciplinary research in different areas, publishing articles on all important aspects from empirical studies and theoretical developments to practical applications in the areas of management, IT, Commerce, airlines, tourism, hospitality and agriculture. The main aim of the journal is to disseminate knowledge and information in all the above mentioned functional areas.



# FACULTY AND STUDENTS PUBLICATIONS

S.NO	FACULTY NAME	TITLE OF THE PAPER	JOURNAL/ CONFERENCE
1.	Dr. Manisha Gupta	"Catastrophic Risk Securitization"	PIMT Journal of Research in April-June Issue.
2.	Dr. Manisha Gupta	'Securitization of Insurance Risk'	New Horizons in Commerce, IT & Social Sciences ISAN No-978-81-944303-5-3
3.	Dr. Neha Mahajan	"Effectiveness of Internet Advertising on consumer behavior"	PIMT National Conference Vol 12 No 1 (A)
4.	Kuldip Singh Sekhon	"Effectiveness of Internet Advertising on consumer behavior"	PIMT National Conference Vol 12 No 1 (A)
5.	Amit Kumar	"Effectiveness of Internet Advertising on consumer behavior"	PIMT National Conference Vol 12 No 1 (A)



# GAIETIES @ PIMT



# LOHRI CELEBRATION

New academic session Jan–June 2020 commenced with lohri celebration in Punjab Institute of Management and Technology with a great pomp on 14 Jan 2020 in the presence of Director PIMT Dr. Manisha Gupta. The traditional bonfire was lit as per religious rituals to mark the ending of winter and inmates offered prayers to Almighty for welfare of Pimt Family, Students and society hoping for a better spring session. Staff and students gathered around the bonfire and throw til, puffed rice and popcorns into the flames of the bonfire. The programme concluded with disbursement of traditional Prasad , Sweets and tea . The Institute always organize such cultural and social events and consider it as inevitable for over all personality development of students.



# NATIONAL VOTER'S DAY CELEBRATION

IT Department of Punjab Institute of Management and Technology celebrated National Voter's Day by organizing Digital Slogan Making and Presentation Making completion. Students used their creative ideas to demonstrate why we vote and what are benefits for casting a vote. In Digital Slogan Making Nisha Paul (BCA 4) stood first, Prabhjot Kaur (MCA 4) stood second and Manpreet Singh (BCA 6) stood third. On other hand, in Presentation Making Navdeep Singh (MCA 4) took the first rank, Jyoti (MCA 6) ranked second and Navjot Kaur (MCA 4) ranked third. Overall this event was scheduled to create awareness among all to choose a better kingdom.



# GUEST LECTURE ON CROP RESIDUE MANAGEMENT BY DEPUTY DIRECTOR KVK, FGS



At PIMT, emphasis is given not only on making students' Academically brilliant, but also true leaders and team players, thus preparing them for the real competitive world. This is done by inviting expertise of various streams to provide valuable information to our students. Punjab Institute of Management and technology along with K.V.K Fatehgarh Sahib has organized a Guest lecture on crop residual Management. Dr. Vipran Kumar Rampal (Deputy Director, K.V.K, FGS) and Dr. Shive Bambota (K.V.K, FGS) shared valuable knowledge about the crop residue management. Institute has also organized declamation competition among B.Sc. Agriculture students on the same topic in which Anju Bala (B.Sc. Agriculture sem 8th ) stood first, Manish & Gowhar (B.Sc. Agriculture sem 8th) stood second and Risham (B.Sc. Agriculture sem 8th) & Poonam (B.Sc. Agriculture sem 6th) stood third.

# BASANT PANCHAMI CELEBRATION



Punjab Institute of Management and technology organizes many events to commemorate our traditional festivals thus, Basant Panchami was celebrated on 31 Jan 2020. In this event many spring related competitions for students such as kite making, Kite decoration, Dessert making, Kite flying were organized. In this event Miss Anita (BTTM 4th) and Mr. Sidharth won the title of Miss and Mr Basant however Miss Loveleen was chosen as Miss Charming.



# AWARENESS CAMP

Education is way of imparting knowledge , skills and this sentence is proven by **PIMTIAN's** where students from Agriculture department of Punjab Institute of Management and technology under Rural Agriculture work experience program along with **NSS unit** organized one day awareness camp at Village Dharamgarh, Amloh to generate awareness among farmers about the health hazards of excessive use of chemicals ( Synthetic Fertilizers, Pesticides and herbicides ) in the field. Camp was organized in the coordination with Sardar Bahadur Singh a progressive farmer who follows strict instructions from P.A.U for crop cultivation and is a successive seed breeder. Such activities boost confidence in students to demonstrate their learnings through face to face interactions in public.



# WETLAND DAY CELEBRATION

Students from Punjab Institute of Management and Technology celebrated wetland day in Khanna. On this occasion PIMT's NSS volunteers and Environmental science students addressed the crowd about soil moisture, water pollution and made effort's to raise awareness for preserving valuable natural resources of water as well as Biodiversity.



# VISIT TO M.S RANDHAWA FRUIT RESEARCH STATION, GANGIAN

Punjab Institute of Management and technology utterly believe in revealing our students to pundit, thus Frequent industrial visits are organized for the students to expose them to the industrial work culture and environment. Students from 8th semester of B.Sc. Agriculture of Punjab Institute of Management and technology visited MS Randhawa Fruit Research center, Gangian and participated in seminar held over there. The chief guest of the seminar was Dr. Khushwant Singh Ahluwalia (P.A.U) who gave information on other auxiliary pursuits like fisheries, piggery and beekeeping. During this visit students studied about various varieties of mango, litchi, peach and lemon as well as learnt various propagation techniques from Horticulturist.



# YOUTH DAY CELEBRATION



BTTM students at Punjab Institute of Management and Technology, on 22 January 2020 celebrated National Youth Day. On this occasion many Competitions like Slogan writing and poster making were organized to motivate students. In slogan writing Miss Loveleen Kaur (BTTM IV) won first prize, Miss Anita (BTTM IV) and Mr. Vishal (BTTM IV) won 2nd prize and Miss Maninder Kaur (BTTM 1st) secured 3rd position. Dr. Manisha Gupta (Director PIMT) congratulated the winners.

# TRIP TO AMRITSAR

PIMT hosts and Coordinate a number of trips for students throughout the academic year. Our collage trips have the element of adventure, leisure, education & time for oneself to explore inner strength through various fun activities.

A collage trip to Amritsar was organized on 21- Jan 2020. Students visited Golden temple and Wagah Border.



# GROOMING AND HOUSEKEEPING WORKSHOP

Travel and Tourism Department of Punjab Institute of Management and Technology organized grooming and Housekeeping workshop for BTTM Students. In Grooming workshop, students get the chance to learn about different hairstyles, best make up techniques and professional outlooks.

In Housekeeping workshop, students learned how to make bed and table set up for hotels. This training is essential for good housekeeping as students must know to work safely with the products they use and also effective housekeeping

is an ongoing operation; it is not a one-time and hit-and-miss cleanup done occasionally.



# MOTIVATIONAL LECTURE @ PIMT

Pimt Organized a "Life Changing Motivational Guest Lecture" for the students. Ms. Tanu Verma was addressed as motivational speaker. The personality tried to work on student's problem by sharing her personal experience regarding various difficulties of life. All students were immensely benefited by her motivated words. It impacts great on student's development side. The main objective of this lecture was to motivate the students and develop creative thinking in students so that their overall personality can be enhanced which will help to their professional life.



# WORKSHOP ON DIGITAL MARKETING



Punjab Institute of Management and Technology Organized a Workshop on Digital Marketing for Management and IT students. In this workshop

Mr Manmohan Singh Dhillon (Marketing Manager - 2, Mohali) spoke on Digital Marketing and taught how to make earning account on Amazon for their SEO. Secondly, he shared students about new technology entrepreneur Small Business which is going to rule in Digital Marketing World.



# ENGLISH COMMUNICATION CLASSES @ PIMT

The art of communication is language of Leadership" English Communication course for students was started by Punjab Institute of Management and Technology. A head start of this course was by Ms. Balwinder Kaur (MD, Future Smart). This course has been started to improve students' communication skills for their career prospects. The main objective of this course was to prepare students for the corporate sector. In this course, students were taught regarding self-introduction and they were given information related to Grammar. Students from outside the colleges were also invited to this course so that they too can improve their communication skills and use it in their careers



# NATIONAL SCIENCE DAY

On 28th February 2020 National Science Day was celebrated at Punjab Institute of Management and Technology. The main theme of 2020 National Science Day was Women in Science. On this occasion, a lecture was organized for PIMT students, to aware them that in today's era the contribution of women in the field of science is magnifying. Students were made familiar with Indian origin women scientists such as Dr. Pankaja Ready. Moreover, undergraduates were encouraged to make a scientific temper so that they can understand the value of the things used in routine life.



# ATHLETIC MEET @ PIMT



"Gold medals aren't really made of gold. They're made of sweat, determination, and a hard-to-find alloy called guts. Punjab Institute of Management and Technology Organized 6th Athletic Meet inaugurated by College Director Dr. Manisha Gupta. The main purpose was to emphasized the importance of sports and games in developing challenging, spirit of cooperation, discipline, tolerance and leadership quality as well as bringing out hidden talent besides physical talent in students . The event began with a march-past by all college students. Students participated enthusiastically in events such as 100m, 200m, 400m, 800m, 1000m race, 4x100m relay race, long jump, shot put, discus throw, javelin throw, lemon race, sack race, three legged race .

# Athletic Meet @ PIMT

- Harvinder Singh BTTM (4th semester) finished first in the 1000 meter run.
- Navjot Kaur MCA (4th semester) stood first in 800m girls race and
- Kundan (BTTM 2nd semester) topped the 800m boys race.
- Poonam (B.Sc. Agriculture 6th semester) secured first position in the 400 meter girls race and
- In 400 meter Boys race, Lalit (B.Sc. Agriculture 8th semester) stood first.
- Poonam (B.Sc. Agriculture 6th semester) secured first position in the 200 meter girls race and
- In 200 meter Boys Race Suraj (B.Sc. Agriculture 6th semester) finished first
- In 100m Girls race, Poonam (B.Sc. Agriculture 6th semester) holds first position and



# Athletic Meet @ PIMT

- Anil (BCA 2nd semester) secured first position in Boys 100m Race.
- Aquib Khan (MBA 2nd Semester) topped in Shotput Boys and
- Monika (BBA 4th Semester) topped in Shotput girls.
- Aquib Khan (MBA 2nd Semester) topped in Long Jump (Boys) and
- Poonam (B.Sc. Agriculture 6th Semester) in Long Jump Girls secured first position.
- The best athlete (boys) award was won by Mr. Aquib Khan (MBA 2nd semester) and
- The best athlete (girls) award was won by Poonam (B.Sc. Agriculture, semester 6)



# WOMEN DAY CELEBRATION

"Women are the largest untapped reservoir of talent in the world."

Punjab Institute of Management and Technology celebrated Women's Day on 8th March by organizing Inter Department Quiz Competition. The questions for competition was based on different sectors of women empowerment. Four teams were inside the battle named as Rani Laxami Bai, Marie Curie, Sarojini Naidu and Amrita Preetam. Marie Curie Team won by highest points. Further, College Director Dr Manisha Gupta spoke on Women's power and raise awareness about the struggles of women and world honor their achievements.





# EXTENSION LECTURE ON AGRO-METEOROLOGY

Punjab Institute of Management and Technology has organized an extension lecture on the subject of Agrometeorology for students of B.Sc. Agriculture, the main Speaker was Mr. Jaipal Singh (Retired from Agrometeorology Observatory P.A.U. Ludhiana). Mr. Jaipal Singh shared knowledge to increase the production of agricultural crops by using the study of weather. Later, Mr. Jaipal visited Agrometrology Observatory of College and analysis various instruments used in the observatory including Open Pan Evaporation Meter, Soil Thermometer, Stevens Screen, Wind Wayne, Rain Gauge, Data Logger, Cup Anemometer, Sun Shine Recorder etc and gave detailed information of these instruments to the students



# RECRUITMENT DRIVE



Like every year, Punjab Institute of Management and Technology, Alour (Khanna) organized a recruitment drive for students. In the lead of College Director Dr. Manisha Gupta, the Training and Placement Head of college Mr Gurpreet Singh called for "ICICI Prudential" to employ students. Mranal Sharma, HR Manager, "ICICI Prudential" held interview for the post of Unit Manager and Financial Services Manager. ICICI Prudential offered students a package of Rs 2.30 lakh. In addition to this, he gave the students additional incentives such as Medical Insurance, Conveyance Reimbursement, Mobile Reimbursement etc. IT and Management Department students participated in this interview. The selection process was based on writing task, group discussion and on HR interview. 10 students were selected for these profiles. Dr. Manisha Gupta congratulated all the selected candidates and motivated other students to do best in coming recruitment.

# UNIVERSITY POSITION HOLDERS

Students of the Punjab Institute of Management and Technology tested positive in the December, 2019 exams, just like every other year. In the MCA 5th semester, Jyoti Rani (SGPA 8.54) finished first, Roopa (SGPA 8.33) holds second position and Jaswinder Kaur (SGPA 8.25) finished third. In the third semester of the MCA, Navjot Kaur (SGPA 8.62) took first place, Ripandeep Kaur (SGPA 7.93) second and Rahul Soni (SGPA 7.62) took third place. Similarly, in the BCA first semester, Vishali (SGPA 8.84) took first place, Priyanshi Mishra (SGPA 8.72) second and Gayatri Kumari (SGPA 8.40) took third place. In the third semester of the BCA, Gursharan Mehton (SGPA 8.63) took first place, Sharandeep Kaur (SGPA 8.17) took second and Sumanpreet Kaur (SGPA 7.88) took third place. Similarly, in the BCA 5th semester, Komalpreet Kaur (SGPA 9.33) took first place, Manpreet Singh (SGPA 9.13) got second and Puneet Kaur (SGPA 9.04) got third place. Dr. Manisha Gupta, Director of the College congratulated all the students for their outstanding performance and inspired them to go ahead and brighten the college's name.



ACTIVITIES  
@PIMT DURING  
COVID - 19



# AWARENESS LECTURE ON CORONA VIRUS

Punjab Institute of Management and Technology College provided awareness lecture on the subject of Corona virus. In which Students and staff were explained about COVID-19 origin, symptoms ,preventions . Due to the instructions of the Punjab government, the health of the students is taken into consideration keeping that, the students were declared to be on leave. The entire college was cleaned to make it disease free. College Director Dr. Manisha Gupta, focuses on student's education and she emphasis to taught them through online videos and presentations.



# ONLINE LECTURES AND EXAM DURING COVID - 19



**Covid – 19 pandemic** has paused the life Globally, whatever the situation is life has to move on thus considering priority to health of students Punjab Institute of Management and technology has given **online video lectures**, scheduling online classes via Zoom and Google Classroom, sharing learning material over mail id's. Also we took online tests on daily basis to determine whether students have learned what they are expected to learn and to evaluate the effectiveness of educational programs. Teacher had set questions over a Google Form and marked points for each question. Further the teachers also checked the individual scoreboard of any student and can provide feedback for incorrect questions. Punjab Institute of Management and Technology did best efforts to provide better education at home for students.



# APPRECIATIONS FROM RAPID RESPOND TEAM.



On 18 April 2020, Rapid Response Team of Mandi Gobindgarh Which is led by Dr. Jivitesh and Mr. Gurpreet (MLT) visited PIMT and all the institutions of GESWT. They checked all the facilities regarding sanitization, cleanliness and Health security. Also, team of above officers Inspected institution regarding issues like; Whether any student or staff member is living in hostel or not, Moreover, they Spread awareness about maintaining social distancing, Using masks, gloves and other preventative measures which are recommended by the government. Along with that our trust member Sh. Nittin Saggar Treasurer GESWT apprised them about the Facilities provided by the trust. Thereafter, the team congratulated and motivated the Management of the college for ensuring Safety, welfare, Cleanliness and Health of the staff.

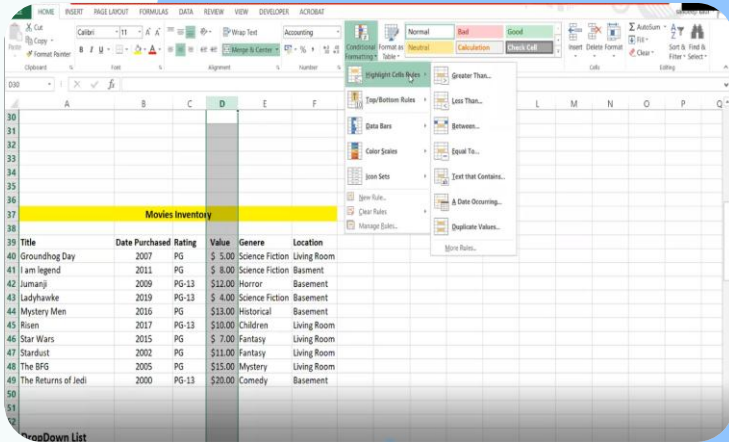




# LABOR DAY CELEBRATION

Punjab Institute of Management and technology celebrated International labor day on 1 may 2020 with full zeal by organizing numerous online competitions such as Poster making, creative writing, Right of labor, Collage making, Slogan writing. Students participated with full enthusiasm. In poster making, Akansha from B.Sc Agriculture 2nd semester stood first, Harshdeep from BBA-6th stood 2nd and Davinder Singh from BTTM -4th stood third. In creative Writing Priyanshi Mishra from MCA -2 took 1st position while Vishali Jamwal from BCA- 2nd took 2nd position

# WEBINAR ON INNOVATIVE TECHNOLOGIES DURING COVID-19

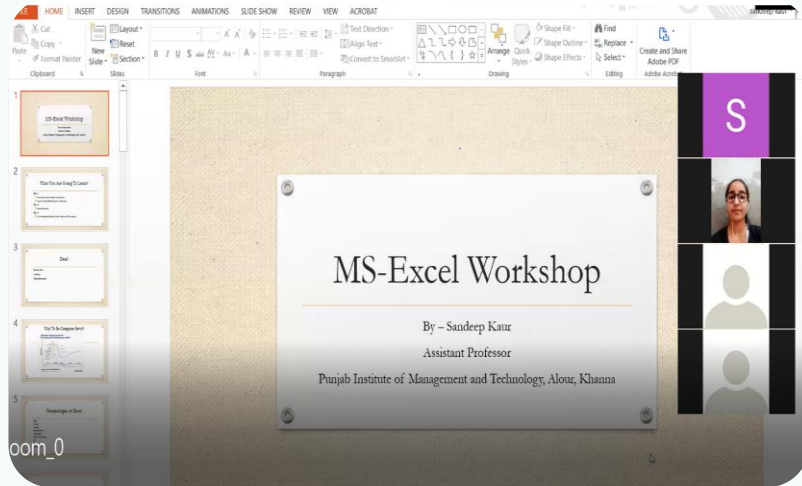


Title	Date Purchased	Rating	Value	Genre	Location
Groundhog Day	2007	PG	\$ 5.00	Science Fiction	Living Room
I am legend	2011	PG	\$ 8.00	Science Fiction	Basement
Jumanji	2009	PG-13	\$12.00	Horror	Basement
Ladyhawke	2019	PG-13	\$ 4.00	Science Fiction	Basement
Mystery Men	2016	PG	\$13.00	Historical	Basement
Risen	2017	PG-13	\$10.00	Children	Living Room
Star Wars	2015	PG	\$ 7.00	Fantasy	Living Room
Stardust	2002	PG	\$11.00	Fantasy	Living Room
The BFG	2005	PG	\$15.00	Mystery	Living Room
The Returns of Jedi	2000	PG-13	\$20.00	Comedy	Basement

Punjab Institute of Management and Technology has organized one day webinar on Innovative Technologies during Covid-19 on May 11,2020



# WEBINAR ON MS-EXCEL



Punjab Institute of Management and Technology has organized 3 days webinar on MS-Excel from May 25, 2020 to May 27, 2020. This webinar was designed to improve skills of excel and tips and tricks of excel from basics to advanced and provide opportunity to earn skills to get an online job.

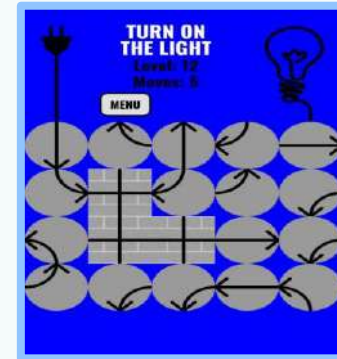
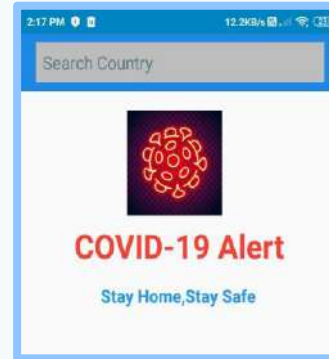




**STUDENT'S ACHIEVEMENTS  
DURING COVID-19 LOCKDOWN**

**One of the students of Punjab Institute of Management and Technology named Navjot Kaur from MCA-4 developed an Android App as "COVID-19 Alert"**

where we can check number of active cases, number of closed cases, total deaths inside any country and also we can check details of each day. Moreover, there is a search box to find the details for that particular country. Navjot Kaur has also launched 2 games Light game and road cross game and Dr Manish Gupta (Director PIMT) pleased as punch and encouraged students to look for positive even in darkest nights.



# ONLINE WORKSHOP ON COMPUTER NETWORKING AND HARDWARE DURING COVID -19

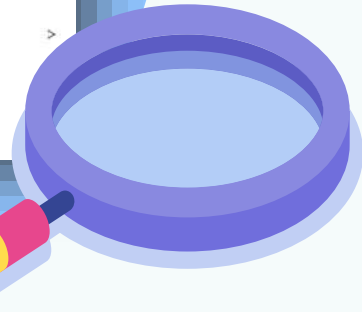
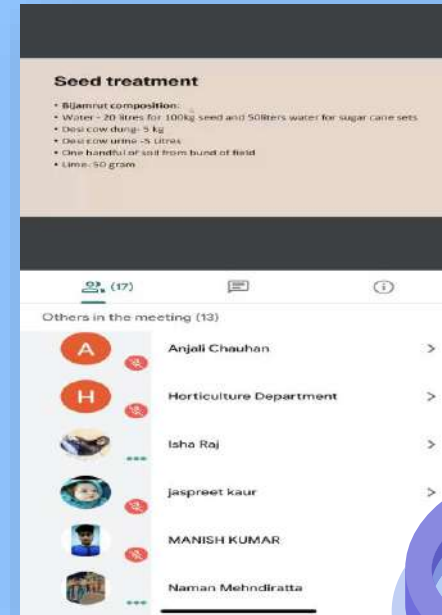


Punjab Institute of Management and Technology has organized a Free Workshop on Computer Networking and Hardware on 1- June 2020. The main advantage of this workshop was to enhance your networking skills like hardware installation and configuration, PC debugging and troubleshooting and also networking configuration. Computer hardware experts can seek for Router Operator, Network Designer, System Engineer and many more jobs.



# Online webinar on Organic Farming

Agriculture Department of Punjab Institute of Management and Technology has organized two days online free webinar on Organic Farming on June 8, 2020. In this webinar experts explained about the basics of organic farming and its practices as well as about preparation of organic fertilizer, manure, pesticides like Beej Amrit, Agniastra, Bramhastra etc. The main aim behind organizing such webinar was to encourage adoption of organic farming practices to overcome excessive use of synthetic fertilizers. Students from PIMT as well as other Institutes participated and appreciated institute's affords for organizing such activity.



# FREE ONLINE CERTIFICATION COURSE IN "PROGRAMMING IN C" BY PIMT



IT Department of Punjab Institute of Management and Technology organized free online certification course in "Programming in C" from June 5, 2020. The course was oriented towards advance structured and procedural programming understating and to improve C programming skills.

# ENVIRONMENT DAY CELEBRATION



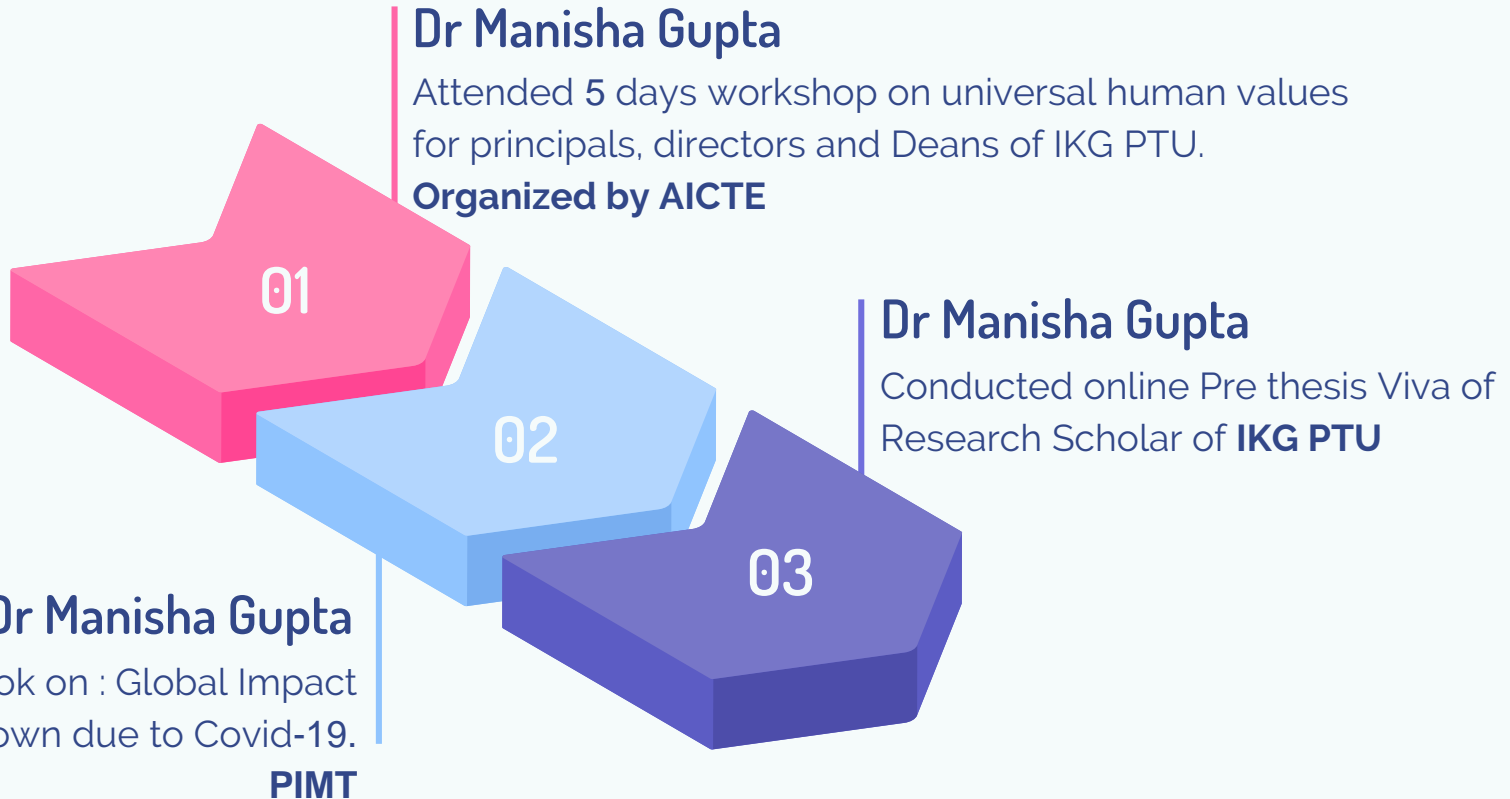
Punjab Institute of Management and Technology celebrated the World's Environment Day by organizing a Video Making Competition on 5th June 2020. Many students shared videos from various fields. These inspirational videos show how mother earth is suffering from different pollutions. Students shared their inner thoughts for the goodwill of nature by making short videos. Further, Dr. Manisha Gupta (Director) showed her gratitude towards the participants by appreciating their dedication and also encouraged others to put little more efforts on saving this earth by generating awareness through technology.



# INTERNATIONAL YOGA DAY CELEBRATION @ PIMT

Yoga teaches us to cure what cannot be endured and endure what cannot be cured. Yoga is a practice which cleans you completely, both physically and mentally. It purifies the body by removing toxins and empowers mind to take new challenges in life. Keeping the benefits of yoga in mind NSS unit of PIMT college Celebrate International Yoga Day with the theme of "Yoga at Home Yoga with Family" NSS Volunteers of PIMT's Punjab Institute of Management Institute Conducted online Yoga on The occasion of 6th International Day of Yoga. with various modes like Facebook-Live, YouTube-Live and Google Meet. Yoga is the artwork of awareness on the canvas of body, mind, and soul. A Break from The Regular Activities of The Day With Lots of Relaxation & Joy During The Celebration of International Yoga Day. Happy 6th International Day of Yoga.

# ACHIEVEMENTS OF PIMT FACULTY DURING COVID 19



# ACHIEVEMENTS OF PIMT FACULTY

S.NO	FACULTY NAME	ACTIVITY	SOURCE
1.	Dr. Neha Mahajan	Attended Seminar on topic Higher Education in India : Issues, Challenges & Suggestions.	A.S Collage Khanna
2.	Dr. Neha Mahajan	Attended National seminar on "Towards an Ever – Green Revolution.	GPC Collage, Mandi Gobindgarh



# ACHIEVEMENTS OF PIMT FACULTY DURING COVID 19

## Mr. Ajay

Attended Webinar on Examination in the wake of UGC guidelines for Universities in view of COVID 19 Pandemic & Subsequent Lockdown  
**(Mewar University)**

## Mr Gurpreet Singh

Workshop on Swachhta & Jalshakti  
**(P.T.U)**

## Mr. Kuldip Singh Sekhon

Attended webinar on Teaching – Learning Opportunities for teacher education Institutions **(NAAC)**

## Ms. Komal Jallu

Attended Webinar on Examination in the wake of UGC guidelines for Universities in view of COVID 19 Pandemic & Subsequent Lockdown  
**(Mewar University)**





# ACHIEVEMENTS OF PIMT FACULTY DURING COVID 19

Mr. Amit Kumar

- Online **Advance Java certification** from LearnVern.
- Online **Advanced PHP certification** from LearnVern.
- Online **Advanced Android certification** from LearnVern.
- Online **ASP.NET certification** from LearnVern
- Online **Magento certification** from LearnVern.
- Online **Ruby certification** from LearnVern.
- Online **C# certification** from LearnVern.
- Online **Step into Robotic Process Automation certification** from GUVI's during RPA Skill-A-Thon.
- Online **Digital Marketing certification** from GlobSyn Business School.
- Online **The Fundamental of Digital Marketing certification** from **Google** Digital Unlocked.
- Online **Email Marketing certified** from HubSpot Academy.
- Online **Social Media certified** from HubSpot Academy.
- Online **Mobile Marketing certification** from BitDegree.
- Online **Python certification** from GUVI Tech.
- Online **Responsive Web design developer certification** from FreeCodeCamp.org.



# ACHIEVEMENTS OF PIMT FACULTY DURING COVID 19

**Ms. Navpreet**  
Attended Online course on  
insect pest control of  
vegetables. **(P.A.U)**



**Ms. Navpreet**  
Attended Online course on Milk  
production **(P.A.U)**

**Ms. Navpreet**

Attended International webinar on Plant  
derived smoke compound as bio –  
stimulants and their application in crops

**Botany Department, KLE Society  
And Commerce Collage,  
Navi Mumbai**

**Ms. Navpreet**

Attended Online Mushroom  
cultivation Course **(P.A.U)**

# TRAINING & PLACEMENT CELL

PIMT has a path breaking record for recruitment of graduate and post graduate students. We provide comprehensive opportunity to the student to choose right career all around the world. Our placement & counseling cell provides personal career counseling, career development seminars, industrial visits, pre placement trainings workshops etc and assist the student in obtaining placement in reputed companies. Placement cell has wide network and has developed excellent liaison and rapport with the industry of this region. The placement through campus is assured to every student undergoing post graduate course in this institute. The students are specifically groomed to meet the challenges of the globalized industry and service sector. Special focus is laid on to develop soft skills and technical knowledge by providing regular PD classes by IIM experts in association with" Elements Academia- (An IIM Alumni venture) and NIIT to inculcate qualities like honesty, integrity.



# TRAININGS/INTERNSHIPS

The department also arranges industrial training for students. Large number of students gets the opportunity to undergo training in MNC and reputed industries/ software firms like Chanakya Dairy Products Limited, A.R. Casting, Hero Cycles Limited, Buyer Crops, Internshala, Novotel Hotels, Hyatt Hotels, Le-meridian Hotels, JW Marriott Hotels, Sebiz Technologies, Future retail group, ICICI BANK, Just Dial, LIFE CELL, Avon Cycles, Ralson India, Bird Academy, Think next Technologies.

The department also arranges industrial visits and Guest Lectures of eminent personalities from industry and academia.



# INDUSTRIAL VISITS

- Frequent industrial visits are organized for the students in the various industries to expose them to the industrial work culture and environment. The objective of such industrial visits is that Management and IT students should be equipped with the requirements of both theoretical and practical aspects to compete the competitive world and to enhance their employability.
- B.COM (H)2nd, 4th, BBA 2nd, BBA 6th visited Avon Cycles, Ludhiana where they explored management techniques in cycle industry
- Bttm 2nd, 4th and 6th visited Park Plaza Ludhiana for industrial Visit for enhancing the knowledge about hotel industry
- BBA 1st, B.com (P) 1st and MBA 3rd visited Chankya Dairy Products Limited for exploring manufacturing of cold dairy products and their management strategies.
- B.Sc. Agriculture students visited PAU Ludhiana, Visited different villages, Visited Fruit research station Gangian, Visited Orchard, Visited quarantine Center and pesticide laboratory Chandigarh ,visited sugar mill Morinda for getting the knowledge about new techniques in agriculture industry.
- MCA all and BCA all semesters visited C S Soft solution Pvt Ltd for getting the knowledge about new technologies.
- MBA all semesters visited Hero cycle Ludhiana where they explored management techniques in industry.

# STUDENTS AND FACULTY REVIEWS ABOUT PIMT

Taking Admission in PIMT Alour is like paying for an exclusive world tour. the collage is comprised of different nationalities which makes it a global community for diverse learning.

**Rukhsar Bano (Travel and Tourism)**



PIMT Alour proved to be a pool of Opportunities for me. It provides us with various platforms to showcase our abilities and skills that are highly required. We get training on interview skills, Communication skills and many more. I thank PIMT for constant support.

**Lalit Kumar (MBA-4)**

I spend 4 years in PIMT and this has been an absolutely unforgettable period of my life. PIMT is not only professional in teaching students but is also good at taking care of students learning by performing practical experiments.

**Anju Bala (B.Sc Agriculture)**

# STUDENTS AND FACULTY REVIEWS ABOUT PIMT

**Bachelor of Tourism and Travel Management** is a 4-year full-time undergraduate course divided into 8 semesters. The program aims to build in eligible candidates a firm foundation in all facets of the tourism and hospitality industry. Students are taught advanced concepts involved in marketing management and planning skills and their application to various fields within the industry. Graduates in this degree program in tourism will develop a strong working knowledge of the tourism industry. Faculty and staff are great and very helpful. Many activities are organized by the departmental staff very well for good project ideas as well as innovation. We are dedicated to enabling aspiring students to make informed decisions on their path to academic success. We help students to recognize their individual needs, and provide them with the information they require to match themselves with an institution that will polish their skills and help them grow as professionals.

**Thanks & Regards**

**Komal Jallu**

**HOD- Tourism Department**

# STUDENTS AND FACULTY REVIEWS ABOUT PIMT

**Dear Friends, Colleagues, And Alumni.** We are pleased to share some of the exciting news in the Department of Management at Punjab Institute of Management & Technology, Alour Khanna over the past few months or year. The Department of Management has recorded consistent improvement in its academic, research and placement performance. It offers a range of innovatively designed programs whose curricula are constantly updated to meet the changing requirements of the industry and to meet the needs of major stakeholders. Management is a versatile and evergreen branch. The department has well-qualified and dedicated faculty with well-developed laboratories. We impart quality education through sound theoretical knowledge, as well as computational skill and exposure to recent technologies by visiting industries & expert talks. We believe that our students have been well accepted in their job profiles and have consistently exceeded expectations of the corporate world. During study at the department, the students are encouraged to get hands-on experience in the corporate world through internship projects with reputed organizations. In their curriculum, they are encouraged to take up mini projects to supplement theoretical knowledge with practical experience. They also undertake projects benefiting local industries or dealing with local problems. These projects enable them to understand the relevance of working in a group and also help them to realize the finer aspects and importance of teamwork. With all these inputs, one finds our students hardworking, practical-oriented and effective in any work environment. We have designed our syllabus to strike a balance between professional knowledge and personal skills. This newsletter is an attempt to highlight the achievements of the department, in spite of the space constraints we have showcased the best and look forward to have more in the future on a quarterly edition. I wish good luck to the entire team of editors and look forward for your kind patronage to our newsletter.

**Thanks & Regards**  
**Dr. Neha Mahajan**  
**HOD- Management**

# STUDENTS AND FACULTY REVIEWS ABOUT PIMT

## **Dear Students,**

I'm very glad to reach out to you all through this newsletter of our institute in this year. It has been another fantastic journey for the institute. The past semester has been really adventurous and enthralling to us that nurture the students' knowledge through innovative pedagogy here. While "intellectualism" is the attire being donned by educational institutions, Punjab Institute of Management & Technology stands for its "Wisdom". We provide opportunities to students to participate in various technical and computational events, competitions. PIMT is always committed not only for its students, but for the industry and society as well. The kinds and levels of theoretical and practical programs that we have in the institute signify the dedication we have toward all the stakeholders. The unique system we have at PIMT fosters the culture of questioning the conventions and seeks probable solutions in most sustainable modes. These solutions for the real-life problems are in fact put under rigorous check and are deployed to the stakeholders, be it the industry or society. Faculty here are always guiding the students in their pursuit of finding out themselves; their real selves and mentor them in a direction that they can find rewarding careers for themselves. Faculty don't limit themselves to classroom teachings, in addition they actively take part in research and consultancy activities which contributes to the growth of the industry. They collaborate with industry and share the expertise between them for the benefit of students as well as industry. Wishing you all a safe Year ahead.

**Thanks & Regards**  
**Kuldip Singh Sekhon**  
**HOD- IT**

# STUDENTS AND FACULTY REVIEWS ABOUT PIMT

**Dear Sir/Madam**

A hearty welcome to the Department of Agriculture, Punjab Institute of Management Technology. The department has B.Sc Agriculture (Hons). course with vision to provide value based excellence in value based Education. The department has well qualified and dedicated faculty. The department strives to Impart knowledge and training of the highest standard. The objective of the department is to prepare students for a successful career in farming, Industry, Research and Academics to meet the needs of growing technology. We have established agriculture sciences labs along with experimental feilds as well as weather forecasting set up. We promote student awareness for life-long learning and to introduce them to professional ethics and codes. Students are placed for training in the industry as per the curriculum of Punjab technical University The student learns industrial practices and also professional ethics. Students have taken part in various competitions and won top positions. Students of department also bagged prizes in academics as well in co-curricular activities. Our graduates are working in Multinational Companies, Defense Services, and Academic Institutions in India and abroad. Last but not least our Technical supporting staff is unique in its own way. Students, as well as visitors, find them very friendly, amicable and highly intelligent!

Thank you for visit !

**Thanks & Regards**

**Rajesh Verma**

**HOD- Agriculture**

# CONDOLENCE TO DEPARTED SOULS OF PIMT FAMILY

We are deeply saddened by the loss of our beloved students Divya (B.Sc Agriculture ) & Harish BTTM. Divya belongs to Himachal and she was Intelligent student she works really hard on the task's assigned to her. Harish also belongs to Himachal and was sincere & Brilliant student in academics. Prayers and fond memories are what we have to remember our dearly departed. Our heartfelt sympathy goes out to departed souls and their families. May the soul of the dearest departed rest in peace.



**Divya (B.Sc. Agriculture)**



**Harish Kumar ( BTTM )**

# ADMISSION FOR THE SESSION 2020-21

**PIMT**, the oldest and the first **AICTE approved** institute of the region is offering **Graduate** and **Postgraduate courses** like:

- **MBA, MCA, MCA(leet), PG Diploma in Digital Marketing,**
- **BBA, BCA, B.Com.(Prof.), B.Sc Agriculture, BTTM, B.Sc. MLS, International Diploma, Diploma in Fire and Safety management,**
- **B.Voc data and Web analytics.**

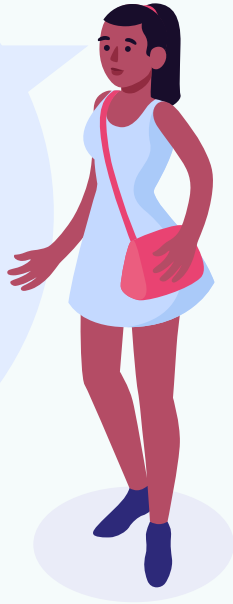


# WHY PIMT

- ❖ Assured placement assistance through campus to every student of this institute with excellent salary package.
- ❖ Creates unique learning experience that focuses on overall student development.
- ❖ Opportunity for students to become international managers & technocrats.
- ❖ Non-profitable organization focusing on educational assistance & scholarships.
- ❖ Focus on PD classes by industry experts.
- ❖ 20+ years of excellence in education .
- ❖ Separate AC & Non AC Hostels for Boys & Girls.
- ❖ Online content class delivery during Covid.
- ❖ E-Journal Access to all students
- ❖ Availability of Transportation facility in nearby areas.
- ❖ Wi-Fi Campus & Free internet facility
- ❖ Quality Technical Education through Total Quality Management (TQM).
- ❖ AC & Smart class rooms
- ❖ Hitech Air conditioned Library.
- ❖ Sports & Extra Curricular activities
- ❖ Hi-tech Computer Hardware Lab, Agriculture Lab, Language Lab, Grooming & Tourism Labs Availability.

# FOR REGISTRATION AND ADMISSIONS CONTACT:

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